



An overview of our

UK FRANCHISE OPPORTUNITIES



Why is PACK & SEND Different?

- Unparalleled Range of Freight Services
- Specialists in Packing Services
- Warranty – Exclusive Loss and Damage Protection
- Highly Visible Service Centre Locations
- Customer Service Excellence

Every Day is Different

- No Limits Culture – We Focus on Customer Delight
- Designing Solutions not Taking Orders
- Mix of Business and Domestic Customers
- Variety of Items Handled
- Reward Directly Linked to Effort
- Know Your Customers
- Interesting and Challenging Environment



These guys rock... dealing with them was so easy... Responsive, professional and excellent packing - no corners cut!!!



Aamir Khan – Customer



Why Choose a PACK & SEND Franchise?

- Highly Experienced Management Team
- 20+ Year Trading History
- Unique and Clear Proposition – Strong Drivers for Market Growth
- No Direct Competitors
- Territories across the UK
- BFA Associate Members
- Difficult to Copy Business Model



Trackable Brand Lead Guarantee

PACK & SEND recognises the importance of building your revenues quickly and our *First Year Trackable Brand Lead Guarantee* reflects our confidence in the power our brand has to attract customer sales leads to your Service Centre.

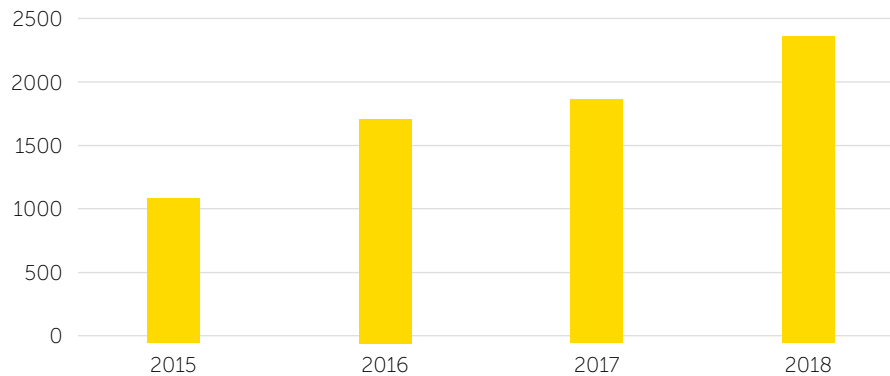
This confidence is such that we will guarantee a set number of qualified sales leads for a new franchisee in their first year. If we fail to deliver on these then we will compensate the franchisee financially for the lost profit in any shortfall of leads.



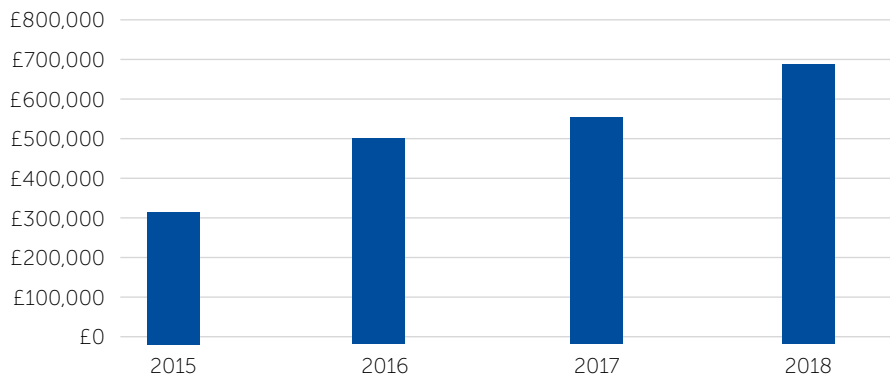
The PACK & SEND Trading Model

- High Gross Margins
- Lower Rent Locations
- Low Staff Levels
- B2B Trading Hours
- Commercial and Domestic Proposition
- Multiple Revenue Opportunities

Average Annual Enquiry Volumes per Service Centre



Average Annual Enquiry Value per Service Centre



Return on your Investment

- High Gross Margins
- High Average Transaction Values
- 10 Year License Term – Renewable for a Further 10 Years at no Cost
- Mainly Fixed Costs means Growing Sales Gives Growing Profits
- Early Adopter Opportunities

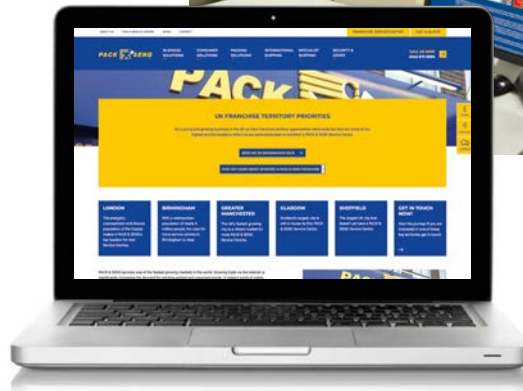


 *PACK & SEND organised the collection and delivery of a couple of paintings from Norway. They built and sent out what turned out to be a virtually bomb-proof and padded crate which fitted the artwork absolutely perfectly for the return journey and so they arrived without a scratch. They organised the documentation throughout and were on hand to answer emails and telephone calls with efficiency. A superb and impressive service that was well worth every penny. That's a 100% recommendation and I'd absolutely use them again.* 

Johnston Cave – Customer

PACK & SEND Resources and Support

- Comprehensive Training Programme
- Extensive Marketing Collateral
- Financial Management and Benchmarking
- Powerful Knowledge Base
- Proprietary EPOS System for Sales and Job Management
- Specialist Packing Resources
- HQ Attention and Access
- Online Operations Manuals
- Trackable Brand Lead Guarantee



First Year Marketing Support Guarantee

PACK & SEND recognise the importance of driving early sales growth through the effective marketing of a new Service Centre.

For that reason PACK & SEND UK Ltd will double the marketing expenditure of the Franchisee in its first year of trading in order to help promote the business and grow its local brand awareness.

Our Customers

Domestic and Commercial; Time-poor;
Cash-rich; Corporate Accounts.



Contacts via:

- Walk-ins
- Business Outreach
- Online Enquiries
- Referrals
- Local Marketing
- Repeat Customers



Our Franchisees

High Quality People; Sales Focussed and Highly Driven;
First Class Communication Skills; No Limits Attitude;
Supportive and Collaborative; Team Players who
Make a Difference.

 I use PACK & SEND regularly to collect,
pack and ship large fragile auto body
parts from the UK to the USA. Always top-
notch service – if it can be shipped, they'll
figure out how to get it there safely! 

Mike Vitella – Customer



*Specialists in packing and shipping the fragile,
large, awkward and valuable!*



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