

Christmas Quirks

Our 2018 seasonal survey has produced some revealing Christmas quirks!

Did you know?

80% of us will be using over 3 rolls of Xmas paper for their gifts this year – that's about 900 million m² or the area of the West Midlands!



Did you know?

About a third of us have already wrapped all the presents we are sending this Xmas – that's a lot of very organised gifters! Perhaps they should be advising the 10% of us who will be wrapping everything on Christmas Eve?



Did you know?

25% of people from the UK intend to send Xmas gifts overseas this year. That's around 10 million Xmas parcels heading abroad with Australia and the US being the most popular delivery destinations in our survey.



Did you know?

The UK population are a big-hearted bunch with nearly 40% saying that they will be giving more than 30 gifts this Xmas!



Did you know?

95% of our respondents claim to prefer giving rather than receiving presents. The other 5% on the other hand must be very happy receiving as they're apparently getting lots of gifts from the rest of us!



Did you know?

A whopping 60% of people are saying they will get most of their Xmas presents via online shopping this year! The rest of us seem to prefer 'over the counter' service.



Did you know?

Our survey found that there was no shortage of imagination on identifying unusual presents. Our respondents included some real oddities like a pet snake, a toilet seat and astronaut ice cream!

