

## CHRISTMAS CHEER FOR PARCEL DELIVERY FIRMS

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Retailers may be hurting but Pack & Send and DHL say they are doing brisk business

Parcel delivery specialists locally and internationally are noting a surge in business in the lead up to Christmas.

National parcels and freight firm Pack & Send says that it is expecting a record year-on-year increase in domestic and international shipments this month, on the back of busiest two weeks of the year for courier companies.

Despite the recent Westpac Consumer Sentiment Index projected a gloomy Christmas for retailers as consumers cut back spending to levels as low as in 2011, the company is bullish about its prospects.

"Growth in parcel shipments in the busiest period of the year for the logistics sector is a positive indicator for the economy," CEO Michael Paul says.

"There is certainly a hive of activity among the retail and e-tail sector that we serve – a strong sign that they are meeting consumer demand for their products.

"Our financial 'year-to-date' international express shipping volumes are up 30 per cent through our Service Centre retail network and up a staggering 113 per cent for our online sales channel – which has been very popular with e-tailers and businesses who regularly send up to 50 parcels per week."

"From our December forecast analysis and the incredible growth over November, in addition to feedback from franchisees reporting huge volumes of parcels coming through their doors, this is set to be the biggest Christmas for the company to date."



Michael Paul says franchisees are reporting huge volumes.